

## PATENT

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

(Attorney Docket No. 04775.00001)

In re Application of:

JERRY W. LENNON

Serial No.: TBA

Filed: December 8, 2000

For: CUSTOMER IMAGE CAPTURE AND USE  
THEREOF IN A RETAILING SYSTEM)  
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Before the Examiner

Group Art Unit:

INFORMATION DISCLOSURE STATEMENT

Box Patent Application  
 Assistant Commissioner for Patents  
 Washington, D.C. 20231

Dear Sir:

In order to comply with discretionary regulations 37 CFR 1.97 and 1.98, attached hereto is Form PTO-1449, and copies of the documents listed thereon. The attached documents contain information which the Examiner may consider to be important in deciding whether to allow the present application to issue as a patent. Pursuant to 37 C.F.R. Section 1.97-1.98, applicants wish to make the following references of record in the above-identified application. These references may be material to the patentability of the presently pending claims. A copy of the references cited below are enclosed along with a completed PTO Form-1449.

U.S. Patents

1. Harada, et al., U.S. Patent No. 5,551,021, issued August 27, 1996.

## Other Documents

2. "Welcome to My Virtual Model" website located at <http://wwwservices1.landsend.com/landsend/menu.html?sid=0975533902029>, printed on November 29, 2000.

In accordance with MPEP Sections 609 and 707.05(b) it is requested that the documents cited be given thorough consideration and that they be cited of record in the prosecution history of the present application by initialing on Form PTO-1449, so that they will appear on the face of the patent issuing on the present application.

The present Information Disclosure Statement is being submitted in compliance with 37 CFR 1.56 as an Examiner might consider the cited documents important in deciding whether to allow the application to issue as a patent, but the citation of such documents is not to be construed as an admission that such documents are necessarily relevant or prior art. No representation is intended that the cited documents represent the results of a complete search, and it is anticipated that the Examiner in the normal course of examination, will make an independent search and will determine the best prior art consistent with 37 CFR 1.104(a) and 1.106(b), and in the course of such search will review for relevance the documents cited on the attached form even if not initialed.


Early and favorable consideration is earnestly solicited.

Respectfully submitted,

BANNER & WITCOFF, LTD.

Dated: December 8, 2000

By:

  
Christopher P. Moreno  
Reg. No. 38,566